

The Gifts Buyer's Guide 2019 - 2020

**Early Bird
50% Discount***



* For your GBG ads if you book, make payment and submit your artwork by 30 June 2019.
Prices applicable only to Members of The Gifts Association (Singapore)



The Gifts Buyer's Guide 2019-2020

Volume 21, 2019-2020 - Advertisement Booking Form
Prices Applicable Only to Members of The Gifts Association (Singapore)

Position	Type Area (Height x Width)	Cost		Amount (\$\$)
		Full Colour	Qty	
Bookmark (2 sided)*	15.0 x 7.0 cm	\$2,400.00	1	
Outside back cover *	N.A.	\$2,600.00	1	
Inside front cover *	N.A.	\$2,200.00	1	
First Page*	N.A.	\$2,400.00	1	
Page Two*	N.A.	\$1,200.00	1	
Page Three*	N.A.	\$1,400.00	1	
Page Four*	N.A.	\$1,100.00	1	
Page Five*	N.A.	\$1,300.00	1	
Inside back cover *	N.A.	\$1,400.00	1	
Full page (run of page) 1 page	N.A.	\$600.00	1	
Full page (run of page) 2-5 pages	N.A.	\$500.00		
Full page (run of page) 6-7 pages	N.A.	\$450.00		
Full page (run of page) 8 + up pages	N.A.	\$400.00		
Total Cost				

Prime Pages * – once allocated, they are non-transferable. Balloting will be conducted if there is more than one company booking for the same page in each Section.

- **EARLY BIRD Discount** - There will be a **50% discount** for your GBG ads if you book, make payment and submit your artwork by **30 Jun 2019**. No discount will be given after 30 Jun 2019 .
- **Payment** - All payment should be made payable to "**Gifts Association (Singapore)**".
- **Booking Deadline** - Last day for advertisement booking is 08 July 2019. Booking must be accompanied by cheque payment in full amount, otherwise it will not be considered.
- **Page Allocation** - Strictly on a **FIRST COME FIRST SERVE** basis, and subject to the most number of pages booked come first in each Section .
There will be no balloting for this year's GBG page allocation.
- **Artwork Submission** – All artwork in soft copy saved in CD format and marked with the company's name and number of pages booked. All submissions must reach the Secretary latest by 08 July 2019. If no artwork is received by 08 July 2019, the page booked will feature only the company's name and address. For advertisers using previous year artwork, they still need to submit again (as the Association DOES NOT keep previous year artwork). We **can also** accept artwork through cloud link.

Artwork format submission guidelines: -

- High resolution (300dpi) PDF format with inkjet or laser proof.
- Finished artwork (FA) – trimmed size 210 x 297mm with crop marks, with 3mm over-bleed throughout.

Warranties and Representations

The Advertiser acknowledges that the publication is meant to be a showcase of the goods and services made, disposed of, offered for disposal, used, exported or imported and/or exhibited by each Advertiser of original and licensed goods and services and that the Gifts Association (Singapore) is merely providing to each Advertiser the service of collating and publishing contents provided by the Advertiser and/or its representatives, agents, principals, employees and employers.

The Advertiser warrants and represents that the contents provided to the Gifts Association (Singapore) do not infringe the intellectual property, trademark, copyright and other rights of any third party(ies).

Indemnity

The Advertiser undertakes that they will indemnify Gifts Association (Singapore) fully against all actions, claims, proceedings, costs and damages including any damages or compensation paid by the Gifts Association (Singapore) on the advice of its legal advisers to compromise or settle any claims and all legal costs or other expenses arising out of any breach of the terms and conditions for the acceptance of the Advertiser's offer to advertise in the Gifts Buyer's Guide and/or any publication or literature in any medium .

Please email this Booking Form to secretary@giftsassociation.org.sg NOW!

Booking Form without payment in full will not be processed. To enjoy the Early Bird 50% discount, you must book, make payment and submit your artwork by 30 June 2019. Strictly NO EXTENTION for artwork submission will be entertained if you are submitting for Early Bird discount. NO Discount will be given after the Early Bird Offer date has lapsed

We understand and agreed to the terms and conditions as stated above:-

Company: _____

Address: _____

Person-In-Charge: _____

Tel: _____ Fax: _____ E-mail _____

Signature: _____ Date: _____ Company Stamp: _____

Notes

- Artwork design to be provided by the advertiser.
- No cancellation is accepted once this Booking Form is received by the Association.
- Prices are nett of any agency commission and will NOT be paid by the Association.
- Only company names as appeared in the Association's register are accepted in the printing of advertisement.
- Unsuitable contents in the advertisement will not be allowed and Gifts Association will return the money to the advertiser and reserve the rights not to furnish any reasons for the rejection.

Please send your artwork and cheque to The Secretary :-

163 Tras Street , #06-03 Lian Huat Building , Singapore 079024

Tel : 6225 2007 Email : secretary@giftsassociation.org.sg